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Banish any lingering love handles or back fat with CoolSculpting ${ }^{\circledR}$, a new procedure that freezes away unwanted fat. Pop into a treatment room at Dr Jacob D. Steiger's office, stretch out on a bed and relax as the machine suctions skin, gathers fat between two cooling plates and freezes it for about an hour. "It feels like someone is pinching you really hard and after five minutes you feel nothing," says Steiger. "Once the freezing is complete we massage the area for about an hour and you can work out that night." No needles, no surgery, no downtime. Steiger reports most patients average a 25 percent reduction in bulge per area treated and see 90 percent of results two months after the procedure.

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